

A map of the Middle East and South Asia region. Turkey is highlighted in red, and Pakistan is highlighted in green. The rest of the map is in light gray.

# **DEVELOPING BUSINESS IN PAKISTAN**

**(OPPORTUNITIES & ISSUES FOR TURKISH COMPANIES)**



December 2016  
Investments Department



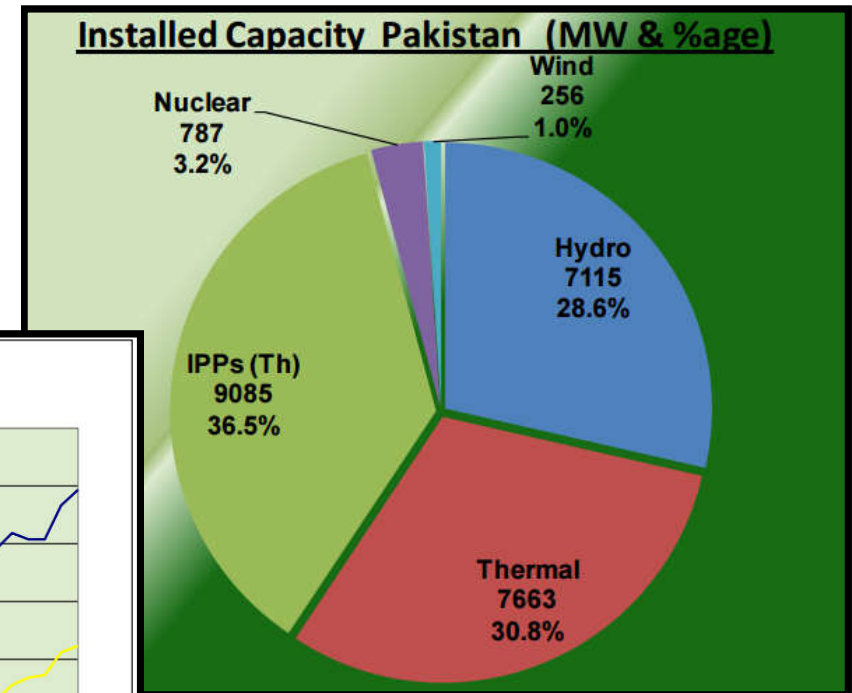
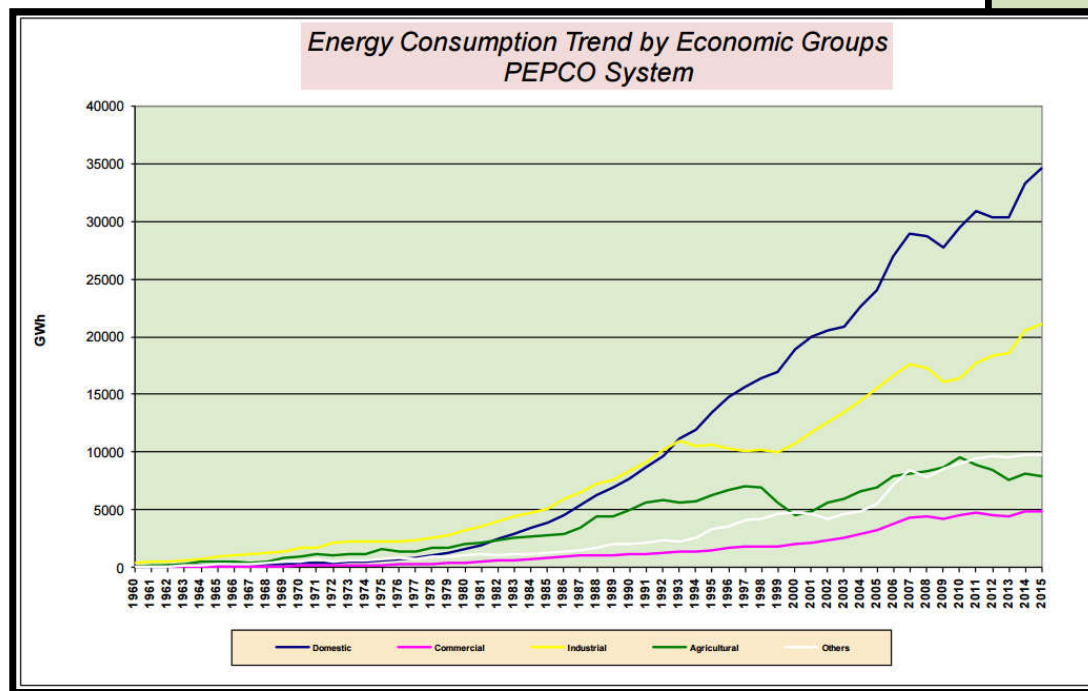
## CURRENT STATUS (1/3)

- 7 states
- 6<sup>th</sup> Most populous country in the World (190 million people)
- Inflation: **4,50 %**
- GDP Growth Rate: **4,20 %**
- S&P Credit Note: **B- (Positive)**

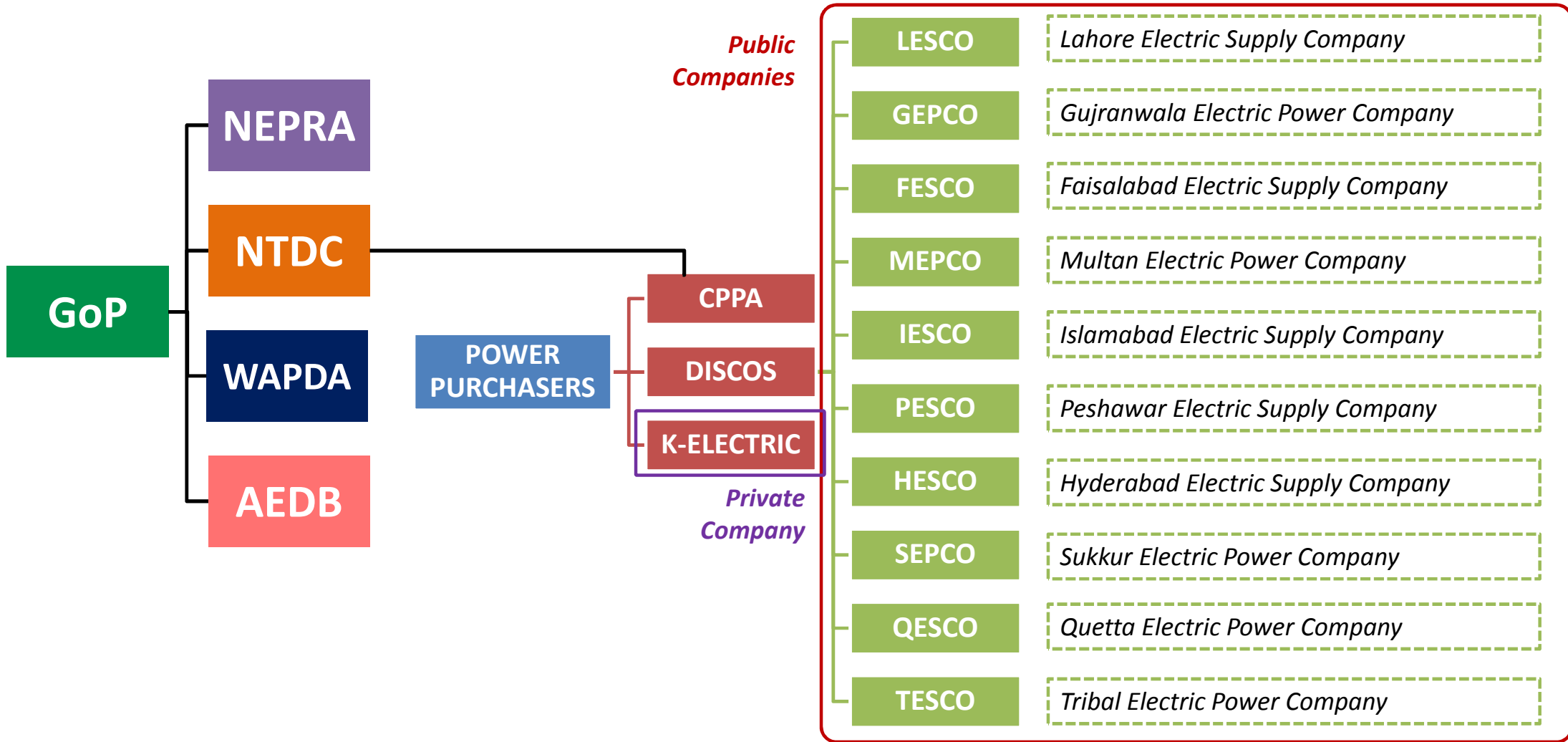


## CURRENT STATUS (2/3)

- Installed Power: **23,600 MW**
- **3,000 – 6,000 MWh** Electricity deficiency in peak hours.
  - Frequent «**power-cuts**»



# CURRENT STATUS (3/3)



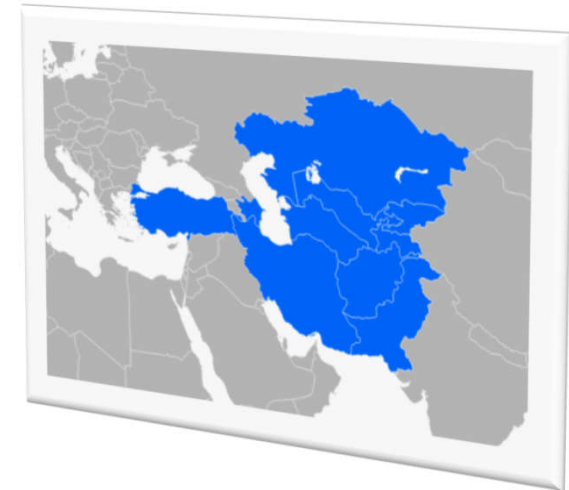
# OPPORTUNITIES

- Economic Cooperation Organization



*(Established in 1985 by Turkey, Pakistan & Iran)*

- Potential of Privatization of the DISCOS in the Future



- Electricity infrastructure improvements must be done
- Energy inadequacy to be solved

## ZORLU ENERJI PAKISTAN (1/3)

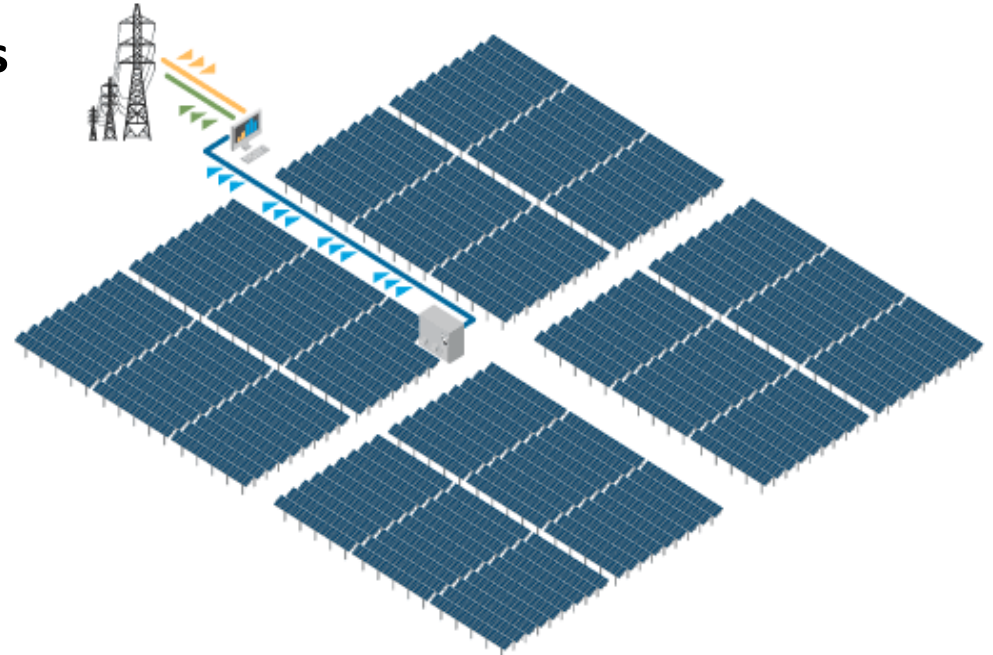
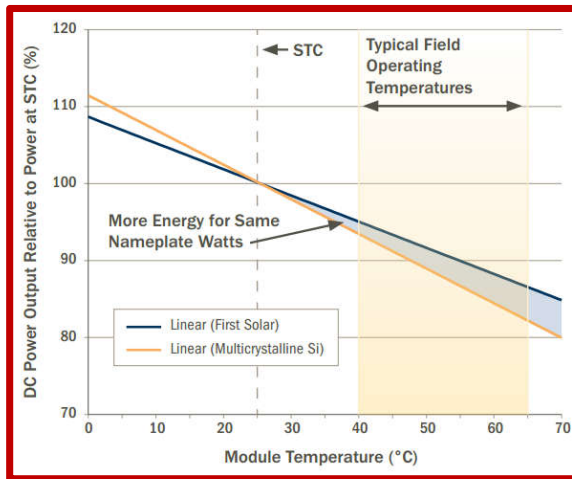


- Headquarter Office in Karachi
- 56,4 MW Wind Energy Plant on operation since 2013 in Jhimpir.
  - **The First Wind Energy Plant of Pakistan.**



- ZEPL had taken LOI for **100 MW** Solar Energy Plant in Bahawalpur
- Pakistan's great potential in Solar Power motivating Zorlu Energy Group to;

Develop projects for **higher capacities**



**Less Impact of High Temperature Weather Conditions  
which is more suitable in Pakistan weather conditions**

### AGREEMENTS WITH LENDERS

INTERNATIONAL  
FINANCE  
CORPORATION

ASIAN  
DEVELOPMENT  
BANK

ECO TRADE AND  
DEVELOPMENT  
BANK

HABIB BANK  
LIMITED



**THANKS FOR LISTENING...**

